

Caterpillar teams with Geotab to strengthen full fleet offering

VisionLink™ expands to on-highway vehicles for streamlined fleet management

IRVING, Texas, Feb. 23, 2026 – Caterpillar Inc. (NYSE: CAT) is collaborating with Geotab Inc. to make it easier for customers to manage their entire fleet. Integrating Geotab’s on-highway capabilities into Caterpillar’s industry-leading [VisionLink™](#) software, will result in a single platform that provides a full fleet solution. For customers, that means improved uptime, productivity, safety, compliance and cost efficiency across on-highway assets, as well as Cat and non-Cat off-highway assets.

“Our customers want one simple way to manage everything in their fleet, no matter where their equipment runs,” said Ogi Redzic, chief digital officer of Cat Digital. “With roughly 30 percent of their assets on-highway, our work with Geotab lets us bring those vehicles into the picture. Customers will now have full fleet data to spot repair needs, enhance safety and compliance, and improve efficiency.”

Neil Cawse, founder and CEO of Geotab, stated, “Geotab leverages advanced data analytics and AI to transform fleet performance and operations, improve efficiency and reduce costs. Our GO devices, cameras, and asset trackers offer easy installation, auto-pairing, and simple calibration and integrate on-highway vehicle data into Caterpillar’s VisionLink through MyGeotab. This increases asset and fleet management efficiency, advances safety, and automates compliance reporting.”

Geotab, an on-highway solution provider with nearly 6 million connected vehicles across 160 countries, offers industry-leading fleet management, safety, and driver capabilities. When combined with the more than 1.6 million connected off-highway assets reporting through VisionLink, the result is a powerful view of the entire fleet.

AI-enabled cameras will be available to customers from their local Cat® dealer, online at [Parts.Cat.com](#), and through other Caterpillar eCommerce solutions. These tools aim to help customers quickly find and purchase the solution that best fits their needs.

Captured on-highway data will be visible to the customer alongside their off-highway equipment data, providing a single source, full fleet solution.

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TRADE PRESS RELEASE

New Collaboration Announcement

NOTE TO EDITORS

About Caterpillar:

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